

WEEKLY REPORT example

[Company Name]

Product Name:

Project Code:

Project Start Date:

Project Location:

Week/Report Number:

ENGAGEMENT METRICS WEEKLY

41	14	120 HUF	490
Total Scan	Days on Display	Cost Per Scan	Foot Traffic

ENGAGEMENT METRICS UP TO DATE

140	214	90 HUF	14500
Total Scan	Days on Display	Cost Per Scan	Foot Traffic

PHOTO(S) OF DISPLAY

QUALITATIVE FEEDBACK

Customer comments collected by venue staff:

Venue staff comments: